

PRESS RELEASE

"PLASTIC IS ONE OF THE BIGGEST THREATS AND CHALLENGES OF OUR TIMES. BEACH CLEANER IS A MOVEMENT CREATED BY COMMITTED ACTIVISTS, OCEAN LOVERS AND SUPPORTERS WHO COLLECTIVELY FIGHT OCEAN POLLUTION AND SET A GOOD EXAMPLE BY THEIR CHANGED WAY OF CONSCIOUS LIVING. PROTECT WHAT YOU LOVE."

ANNE MÄUSBACHER,
FOUNDER OF BEACH CLEANER



Anne founded beach cleaner during her summer vacation, when she went swimming in the sea and instead of relaxing, she found herself with a plastic bag on her back. That bag has never left her mind, as it represents the many problems facing the oceans. Anne has started countless beach cleanups and has motivated others to join the movement.

Katharina joined the movement in 2016 as a core member and helps give talks and presentations about the initiative, from living a plastic-free and litter-free lifestyle to organizing beach cleanups and developing the Kids for the Ocean curriculum for teachers and families. Since moving to the United States, she is the beach cleaner international contact.



Silvia has been joining us for some time now in the cleaning activities. Whether in the mountains, in the woods or by the sea, she deeply admires the diversity and beauty of our planet. Nature brings her confidence, ease and focus. She wants to protect what she loves and that is what led her to do clean-ups.



Caroline has been doing beach clean-ups on her trips and in her hometown in southern Spain for a few years now. She is very active and leads a very conscious life, which makes it easy and fun to follow her. We are very happy to welcome her and show her actions to the public of Southern Europe.



Samantha is originally from California, lives in Nuremberg, has been a long-time supporter of beach cleanups, and has done the translation of the book Kids for the Ocean as well as the photography. She travels extensively with her family, is a wonderful singer and songwriter, and is currently building a platform that combines family travel and sustainability, which will launch later this year.



PROTECT WHAT YOU LOVE
WWW.BEACHCLEANER.DE

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The initiative aims for

- paying more attention to ocean pollution and recognizing the danger that threatens not only the oceans, but our lives on earth.
- spreading the word on plastic-free living and marine conservation.
- saving resources of our planet, for our own health as well as for the future of humanity.
- creating examples of living in harmony with nature and sustainably influencing our environment.

2015: Founding beachcleaner.de

2016: Sea Shepherd "Meet the crew"

2017: Meeresschützertag Sea Shepherd

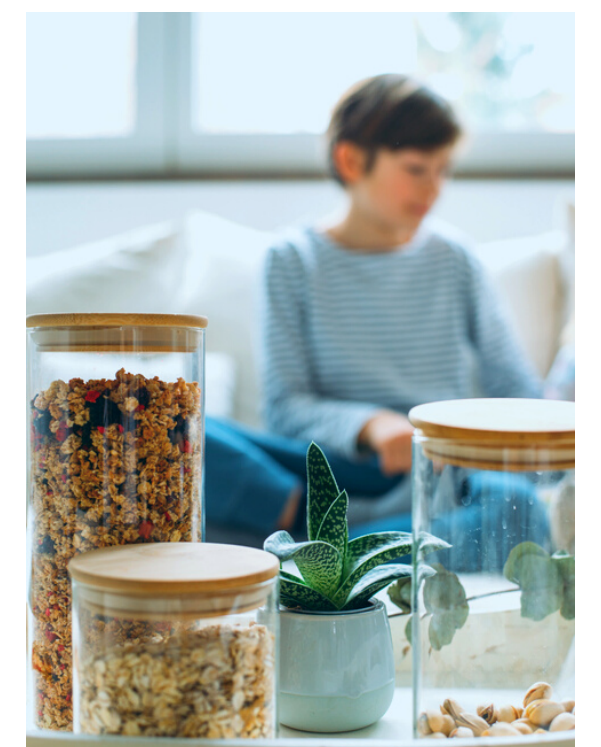
2018: Eco Award City of Nuremberg

Launch of the book Kids for the Ocean

2019: Feature on Virgin Unite, Ocean Unite, Marine Diaries

2020: Engagement Price City of Nuremberg
Mission Clean Ocean Program

2023: Ocean School Morocco



Katharina Liedtke-LiB & Anne Mäusbacher

JOIN THE MOVEMENT AND
MAKE A CHANGE.



THE OCEANS ARE OVERFISHED,
ACIDIFIED AND POLLUTED. THE EXACT
AMOUNT OF PLASTIC WASTE IN THE
WORLD'S OCEANS CAN ONLY BE
ESTIMATED IN NUMBERS; SEVERAL
MILLION TONS ARE ADDED EACH YEAR.
HOW DID THIS HAPPEN?

What are the causes? What can we do to change it?

The Kids-for-the-Ocean book and education
program has been written and developed for all
children.

As Generation Hope, they are the decision-makers
of tomorrow and the bearers of hope to bring
about change. Children and teenagers act as
„ocean ambassadors“ and a catalyst for change in
their communities. i.e. sharing their knowledge
with parents, friends, at schools, sports clubs, etc.

The program is easy to use in class or during
supervised free time. It is also designed for
everyday family life.

This book offers inspiration, solutions and is
intended to encourage reasonable choices. Not
only will Planet Ocean change - we too, will
change.

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**beach
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Founder



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